



## Virtual Symposium of the Action Collaborative

May 21, 2020 | 8:30 – 5:00 PM ET

### SPEAKER BIOGRAPHIES

#### 8:30 – 9:00 AM ET Welcome & Opening Remarks

##### **Elizabeth Finkelman, MPP, Senior Program Officer, National Academy of Medicine**

Elizabeth Finkelman is a Senior Program Officer in the Office of the President at the National Academy of Medicine. In her role, she directs NAM special projects and initiatives, including the Action Collaborative on Countering the U.S. Opioid Epidemic, the Healthy Longevity Global Competition, and previously, the Vital Directions for Health and Health Care initiative. Prior to joining the NAM in 2015, Elizabeth spent several years working in program administration and research within the Division on Earth and Life Studies at the National Academies. She completed her undergraduate degree at McGill University, double majoring in cell and molecular biology and political science. Elizabeth has a Master of Public Policy degree from the George Washington University with a concentration in health policy.

##### **Victor J. Dzau, MD (Chair), President, National Academy of Medicine**

Victor J. Dzau, MD, is President of the National Academy of Medicine. Born in Shanghai and reared in Hong Kong, he is an internationally acclaimed leader and scientist whose work has improved health care in the United States and globally. Under his direction, the National Academy of Medicine advances research and improves health by providing objective, evidence-based guidance on critical issues. His foresight in translation of research into diagnostic methods, medicines, and creative solutions for human health issues is a great asset to the Academies and to the public at large. His own research laid the foundation for development of angiotensin-converting-enzyme (ACE) inhibitors, used globally to treat high blood pressure and congestive heart failure. He pioneered gene therapy for vascular disease and was the first to introduce DNA decoy molecules to block transcription as gene therapy in humans. He is a member of the board of directors of the Singapore Health Services, a former member of the Advisory Committees to the Director of U.S. National Institutes of Health and the International Review Board of the Canadian Institute for Health Research. He chaired NIH's Cardiovascular Disease Advisory Committee and is past chair of the Association of Academic Health Centers. In 2011, Dzau led a partnership among Duke Medicine, the World Economic Forum, and McKinsey & Co. to establish the International Partnership for Innovative Healthcare Delivery. Prior to becoming President of the National Academy of Medicine, Dr. Dzau served as Chancellor for Health Affairs and President & CEO of Duke University Medical Center. Earlier academic appointments include serving as the Hersey Professor of the Theory and Practice of Physic (Medicine) at Harvard Medical School, Chair of Medicine and Director of Research at Brigham and Women's Hospital, and Arthur Bloomfield Professor and Chair of Medicine at Stanford University. He has received numerous awards including the Max Delbrück Medal from Humboldt University Charité and Max Planck Institute, the Gustav Nylin Medal from the Swedish Royal College of Medicine, the Polzer Prize

from the European Academy of Sciences & Arts, the Ellis Island Medal of Honor, and the Distinguished Scientist Award of the American Heart Association. Dzaou received his undergraduate and medical degrees from McGill University.

**Ruth Katz, JD, MPH (Co-Chair), Vice President and Executive Director, Health, Medicine and Society Program, The Aspen Institute**

Ruth J. Katz is a Vice President and the Executive Director of the Health, Medicine and Society (HMS) Program at the Aspen Institute, an educational and policy studies organization based in Washington, DC. The HMS Program draws on the expertise of a diverse group of leaders in health and health policy to inform the national conversation on health, medicine, and biomedical research. Ms. Katz joined the Aspen Institute after serving from 2009 to 2013 as Chief Public Health Counsel (Democratic Staff) with the Committee on Energy and Commerce in the U.S. House of Representatives. Prior to her work with the Committee, Ms. Katz was the Walter G. Ross Professor of Health Policy of the School of Public Health and Health Services at The George Washington University. She served as the dean of the School from 2003 to 2008. Ms. Katz was, from 1997 to 2003, Associate Dean for Administration at the Yale University School of Medicine, where she also held appointments in the departments of Internal Medicine (General Medicine) and Epidemiology and Public Health as an Assistant Professor. Ms. Katz, a magna cum laude graduate of the University of Pennsylvania, holds a law degree from Emory University and a Masters of Public Health from Harvard. She served for over a decade, from 1982 to 1995, as Counsel to the Subcommittee on Health and the Environment of the Committee on Energy and Commerce in the U.S. House of Representatives. In addition, Ms. Katz was, from 1995 to 1996, the Director of Public Health Programs at the Henry J. Kaiser Family Foundation; and, in 1997, Counsel to the Advisory Committee on Tobacco Policy and Public Health, chaired by Drs. C. Everett Koop and David Kessler. She was engaged in the private practice of law from 1977 to 1979. In addition to her duties with the Aspen Institute, Ms. Katz currently is a member of the CDC Foundation board and has been a member of the board of trustees of Emory University and the board of directors of NARAL Pro-Choice America. She has also completed terms as a member of the Advisory Committee to the NIH Office of Research on Women's Health; the Advisory Committee to the Director of CDC; CDC's National Vaccine Advisory Committee; the National Advisory Committee for the Robert Wood Johnson Health & Society Scholars Program and the Finalist Selection Committee of the Harry S. Truman Scholarship Foundation.

**Jonathan B. Perlin, MD, PhD (Co-Chair), President, Clinical Services and Chief Medical Officer, HCA Healthcare**

Dr. Jonathan B. Perlin is President, Clinical Services and Chief Medical Officer of Nashville, Tennessee-based HCA Healthcare, Inc. where he provides leadership for clinical services and improving performance at 178 hospitals and nearly 2,000 outpatient surgical, urgent care and other practice units. Before joining HCA in 2006, "the Honorable Jonathan B. Perlin" was Under Secretary for Health in the U.S. Department of Veterans Affairs. Nominated by the President and confirmed by the Senate, as the senior-most physician in the Federal Government and Chief Executive Officer of the Veterans Health Administration (VHA), Dr. Perlin led the nation's largest integrated health system. Broadly published in healthcare quality and transformation, and recipient of numerous awards, Dr. Perlin is recognized perennially as one of the most influential physician executives and health leaders in the United States. He is a member of the National Academy of Medicine, the current chair of the Secretary of Veterans Affairs Special Medical Advisory Group, a member MedPAC and the Congressional Budget Office Panel of Health Advisors and serves on the boards of the National Quality Forum, Digital Reasoning, and Meharry Medical College, one of the nation's oldest and largest historically black academic health science centers. Dr. Perlin was the 2015 Chairman of the American Hospital Association and inaugural chair of the U.S. Department of Health and Human Services Health IT Standards Committee. He has served numerous other boards and commissions,

including the National Quality Forum, the Joint Commission, and the National Patient Safety Foundation.

**ADM Brett P. Giroir, MD (Co-Chair), Assistant Secretary for Health, U.S. Department of Health and Human Services**

Admiral Brett Giroir is the 16th United States Assistant Secretary for Health in the Department of Health and Human Services. He serves as the Secretary's principal public health and science advisor, and oversees the Department's key public health offices and programs including: disease prevention and health promotion, infectious disease and vaccine policy, minority health, human subject protection, three Presidential and eleven Secretarial advisory committees and the Office of the Surgeon General. Admiral Giroir also leads HHS efforts to fight America's opioid crisis. Previously, Dr. Giroir has served in numerous leadership positions in the federal government and in academic institutions. Most notably, he was the first physician to be appointed as an office director at the Defense Advanced Research Projects Agency (DARPA). He has published nearly 100 peer-reviewed publications, holds patents on a number of biomedical inventions, and has received numerous awards, including the American Heart Association President Lyndon Baines Johnson Award for Research, and the US Secretary of Defense Medal for Outstanding Public Service. As a pediatric critical care physician, Dr. Giroir cared for critically ill children for 14 years. He continues to bring that hands-on, patient-centered perspective to his work as Assistant Secretary for Health.

**9:00 – 9:20 AM The Effects of Stigma: Perspectives from Persons with Lived Experience**

**Marcie A. Massa, Shatterproof Ambassador**

Marcie A. Massa has served as the Executive Assistant for the past 17 years to the Midwest Regional Executive Officer at Chubb Insurance Group, based in Chicago, IL. Her areas of emphasis are organizational culture, administrative simplicity, and leadership development. Marcie has given multiple speeches on Addiction Awareness, Loss, and her passion to be a hand in Ending the Stigma associated with Substance Abuse Disorder. Her writings on these topics have been published and shared thousands of times on several social media platforms. She has also been featured on CBS Local News regarding these topics in Chicago and LA. Marcie has also founded an on-line grief support group, 50 Shades of Grief- Life After Loss to Addiction; to support others on their journey.

**Maegan M. Kenney, MA, Shatterproof Ambassador**

Maegan Kenney is currently pursuing a doctoral degree in clinical psychology at William James College in Newton, MA and is the Founder and Host of The Addictionary podcast in which she shares her experience and expertise on topics related to addiction and mental health. She founded the school's Opioid Crisis and Advocacy student group and is passionate to raise awareness about the many pathways towards recovery, which is informed by her personal struggles with opioid addiction. She is an ambassador for Shatterproof and a senior clinical case manager with O'Connor Professional Group. She is a public voice in the realm of addiction, recovery, and trauma and has been featured by the U.S. News & World Report, MassINC, iHeartRadio, WBZ, Metro, and more. Maegan has worked in the mental health field for over seven years and has completed clinical rotations at acclaimed psychiatric institutions, like McLean Hospital in Belmont, MA. Maegan also has her master's degree in clinical mental health counseling with a focus on forensic and correctional counseling.

**9:20 – 10:30 AM Session 1: Addressing the Stigma Surrounding Opioid Use Disorder**

**Kelly J. Clark, MD, MBA, Immediate Past President, American Society of Addiction Medicine**

Kelly J. Clark, MD, MBA, DFAPA, DFASAM currently serves as President of the American Society of

Addiction Medicine, the largest group of physicians specializing in addiction in the country with over 5,500 addiction physician specialists and allied health professionals. In addition to direct clinical practice, Kelly has focused her career on issues of addictive disease, evidence informed and quality behavioral health care, and payment reform. Board certified in both psychiatry and addiction medicine, Clark founded Addiction Crisis Solutions to provide both consulting and education of all stakeholder groups in the service of transforming addiction care into evidence-based, cost-effective practice. Dr. Clark's previous work includes roles as CMO of CleanSlate Centers, CMO of Behavioral Health Group, medical director at CVS Caremark focusing on overutilization of controlled substances, and the behavioral health medical director lead for the in-sourcing of that benefit at Capitol District Physician's Health Plan. A frequent speaker and addiction policy contributor, she has provided expertise about the opioid crisis to the US Presidential Opioid Commission, FDA, SAMHSA, the Office of Comptroller General; the Pew Trusts, National Safety Council, and National Business Group on Health; as well as numerous provider and payer organizations. Clark earned her MBA from the Fuqua School of Business at Duke University with additional Certification in Health Sector Management, her Doctor of Medicine degree from the University of Wisconsin, and a BA from Coe College.

**Colleen L. Barry, PhD, MPP, Fred and Julie Soper Professor and Chair of the Department of Health Policy and Management, Johns Hopkins Bloomberg School of Public Health**

Colleen L. Barry, PhD, MPP is the Fred and Julie Soper Professor and Chair of the Department of Health Policy and Management at the Johns Hopkins Bloomberg School of Public Health. Professor Barry's research focuses on how health and social policies can affect a range of outcomes for individuals with substance use disorders and mental illness, including access to medical care and social services, care quality, health care spending, financial protection and mortality. In addition, she conducts empirical research to understand how communication strategies influence public attitudes about addiction, mental illness and gun violence. A focus of this work is to identify evidence-based approaches to reducing stigma. Her research has been funded by the National Institutes of Health, the National Science Foundation, the Robert Wood Johnson Foundation, the Commonwealth Fund and Arnold Ventures. She has authored over 190 peer-reviewed publications on a range of health policy and public health topics in journals such as the New England Journal of Medicine, Pediatrics, Health Affairs and the American Journal of Public Health. Dr. Barry is founding co-Director of the Johns Hopkins Center for Mental Health and Addiction Policy Research and a core faculty member of the Johns Hopkins Center for Gun Policy and Research. She is the director of the Johns Hopkins NIMH T32 Mental Health Services and Systems Training Grant providing pre-doctoral and post-doctoral fellowships to train scholars to become leaders in the mental health services and systems research field. Dr. Barry serves in various national advisory boards on policy related to addiction and mental health. She is co-Chair of the Forum on Mental Health and Substance Use Disorders of the National Academies of Sciences, Engineering, and Medicine. In 2019, she served as a member of the National Academy of Medicine Consensus Panel on Medication Treatment for Opioid Use Disorder. Dr. Barry was elected to the National Academy of Medicine in 2019. She received her PhD in health policy from Harvard University and her masters degree in public policy from the Kennedy School of Government at Harvard University.

**Margaret Jarvis, MD, Chief of Addiction Services for Geisinger Addiction Medicine and the Geisinger Neuroscience Institute**

Margaret Jarvis, MD, completed medical school, a psychiatry residency and a fellowship in substance abuse medicine at the Medical College of Virginia (now Virginia Commonwealth University). She has worked for the Geisinger Health System in Pennsylvania since 1999, first as the medical director of Marworth, the ASAM level 3.7 rehabilitation center, and more recently as the chief of the addiction medicine service line. She has done much work for ASAM over her career, serving as an officer of the

board, and chairing councils and committees. She has also been on the examination writing committee, first for ASAM, then for ABAM, and most recently for ABPM.

### **Joy Rucker, Executive Director, Texas Harm Reduction Alliance**

Joy Rucker is originally from New Bedford, Ma, a small fishing town south of Boston. Joy began her career in HIV Prevention as an outreach worker in Boston; she was part of the first outreach team to target injecting drug users, encouraging people to get tested for HIV and to not share syringes, years before funding or formal services for people who inject drugs were available. Recognizing the growth of HIV support groups that largely excluded women, people of color, and people who injected drugs, Joy dedicated her time and life to advocating, creating programs, and fighting for all injectors to access to services without barriers. Joy moved to San Francisco and began working at the Black Coalition on AIDS (BCA), as the program director for a transitional housing program for homeless drug using African Americans -- Rafikiki House. During her tenure at BCA, Rafiki House was awarded the Special Projects of National Significance from HUD. Rafiki House was awarded a contract to train other providers across the country on how to develop similar Housing-First-style programs. Joy worked for Corporation for Supportive Housing (CSH) and was introduced to Harm Reduction as model of service. While at CSH, she and a team developed the first Harm Reduction Housing training. Also, during that time, she became a trainer for the National Harm Reduction Coalition in New York. After leaving CSH, Joy began work as the Executive Director of the HIV Education and Prevention Project of Alameda County, also known as Casa Segura. After ten years in that role, Joy moved to Hawaii and created Housing First programs on the islands of Maui and Honolulu. Joy is currently working in Austin, Tx to create an Overdose Prevention Center for people who inject drugs. The goal is to provide education and NARCAN to injectors, help connect people requesting Medicated Assisted Treatment and other needed services.

### **Matthew Stefanko, Director, National Stigma Initiative, Shatterproof**

Before joining Shatterproof, Matthew was the Associate Director for Strategy and Programs at Planned Parenthood Federation of America. There, he worked across functions to develop strategic initiatives aimed at increasing patient access and reducing the impact of health epidemics. Prior to PPFA, Matthew worked in management consulting at McKinsey and Company where he was involved with their public and social sector practices. At McKinsey, Matthew served as the City Director in Jacksonville and Dallas for McKinsey's workforce development nonprofit, Generation. Matthew previously worked in local government at the Baltimore City Health Department where he supported Dr. Leana Wen as her Special Advisor, Opioid Policy. Matthew has a dual degree in Economics & Government from Cornell University. He serves on the board of Anabel's Grocery, a nonprofit grocery store addressing food insecurity, and he supports March for Moms in a strategic advising role. He is based in Washington D.C.

**10:50 – 12:00 PM**

### **Session 2: Health Professional Education & Training: Persisting Gaps and Promising Practices**

### **Steve Singer, PhD, Vice President of Education and Outreach, Accreditation Council for Continuing Medical Education**

Steve Singer, PhD, is Vice President of Education and Outreach at the Accreditation Council for Continuing Medical Education (ACCME), the nonprofit organization responsible for accrediting US institutions that offer continuing medical education (CME) to physicians and other health care professionals. Dr. Singer oversees development of programs and resources to support the national system of accredited CME providers, ACCME- recognized state accreditors, and accreditation volunteers. Dr. Singer oversees the educational support for Joint Accredited providers and accreditation volunteers. ACCME, together with the American Nurses Credentialing Center (ANCC) and the Accreditation Council for Pharmacy Education

(ACPE) oversee Joint Accreditation for Interprofessional Continuing Education. Dr. Singer's liaison responsibilities for the ACCME include the National Collaborative for Improving the Clinical Learning Environment (NCICLE), the National Academy of Medicine Action Collaborative on Clinician Well-Being and Resilience, and the Intersociety Coordinating Committee for Health Practitioner Education in Genomics. Prior to the ACCME, Dr. Singer held a senior management position at an ACCME-accredited provider where he directed the development of nationally- focused educational initiatives for health care teams. Dr. Singer has served in leadership roles of a number of CME professional organizations and has been a frequent author and presenter for national publications and conferences, including the Alliance for Continuing Education in the Health Professions, the Association for Hospital Medical Education, and the National Association of Medical Staff Services. Dr. Singer has authored curricula in medicine, biotechnology, middle school science education, and has served as an advisor to Chicago's Museum of Science and Industry and the Illinois Department of Commerce and Community Affairs. Dr. Singer serves as a board member for the Center for Jewish Genetics. Dr. Singer received his doctorate in neuropharmacology from the Stritch School of Medicine.

**Daniel P. Alford, MD, MPH, Professor of Medicine, Associate Dean, CME and Director, Clinical Addiction Research and Education (CARE) Unit, Boston University School of Medicine, Boston Medical Center**

Daniel P. Alford, MD, MPH, FACP, DFASAM is Professor of Medicine and Associate Dean of Continuing Medical Education at Boston University School of Medicine (BUSM). He is on staff in the Section of General Internal Medicine and Director of the Clinical Addiction Research and Education (CARE) Unit at Boston Medical Center. He is Medical Director of the CDC-funded Boston Sustainable Models for unhealthy Alcohol use ReducTion (B SMART) program. He is the Medical Director of the Massachusetts SBIRT Training and Technical Assistance (MASBIRT TTA) program. He is also the Director of the BUSM Safer/Competent Opioid Prescribing Education (SCOPE of Pain) program and the Chief Resident Immersion Training (CRIT) Program in Addiction Medicine. He is past-president of the Association for Multidisciplinary Education and Research in Substance use and Addiction (AMERSA). He has been recognized as a "Champion of Change" by the White House and has received the American Medical Association's "Award for Health Education", the American Society of Addiction Medicine "Educator of the Year Award", the American College of Physicians "Award for Distinguished Contributions to Behavioral Medicine" and the Association for Multidisciplinary Education and Research in Substance use and Addiction "McGovern Award for Excellence in Medical Education". His clinical, educational and research interests focus on SBIRT, managing opioid use disorders and safer and more competent opioid prescribing for managing pain.

**Richard Bottner, PA-C, Affiliate Faculty, Department of Internal Medicine, Dell Medical School at the University of Texas Austin**

Richard Bottner is a physician assistant in the Division of Hospital Medicine at Dell Seton Medical Center in Austin and an affiliate faculty member in the Department of Internal Medicine at Dell Medical School at the University of Texas Austin. Bottner is the Director of the Buprenorphine Team (B-Team), a full-service consultation team that provides hospitalized patients with opioid use disorder addiction-related treatment and linkage to appropriate outpatient care. The program also works to reduce stigma of patients with substance use disorders. Bottner is also Director of Support Hospital Opioid Use Treatment (SHOUT) Texas, a program to increase access to substance use disorder treatment within the state's 600+ hospitals. Bottner is the Co-PI on a grant from the Association of American Medical Colleges to develop online educational tools for reducing stigma of patients with opioid use disorder. Bottner was the first PA in the country to be certified to teach the buprenorphine certification curriculum through the American Academy of Addiction Psychiatry and also a founding executive committee member of the Substance Use

Disorder Special Interest Group of the Society of Hospital Medicine. Bottner is a strong advocate for interprofessional education and multidisciplinary healthcare delivery. He represents Dell Medical School as a leader in the University of Texas' Foundations of Interprofessional Collaborative Practice course. His primary clinical and research interests are addiction medicine, palliative care, and value-based health care. Bottner is currently pursuing a Doctor of Health Administration degree from the Medical University of South Carolina.

**Charlene M. Dewey, MD, M.Ed., MACP, Professor, Department of Medicine, Division of Internal Medicine, Director, Center for Professional Health and the Prescribing Controlled Drugs (PCD) Course, Professor of Medical Education and Administration, Vanderbilt University Medical Center/Vanderbilt University School of Medicine.**

Dr. Dewey is an internist and graduate of Morehouse School of Medicine (M.D. 1990) where she also received the Ciba Geigy Award for Academic and Community Leadership and the Departments of Medicine and Psychiatry Achievement Awards. Dr. Dewey completed her residency and chief residency at the Albert Einstein College of Medicine/Montefiore Medical Center in 1993. Dr. Dewey then joined the faculty of the Baylor College of Medicine, Houston, TX and was designated as a T. T. Chao Scholar in 1993-94. Dr. Dewey received her M.Ed. in Curriculum Design and Evaluation (2004) from the University of Houston and developed two model programs: The Educator Development Program (EDP) and Residents as Teachers and Leaders (RATL™) Program. She joined the Vanderbilt University School of Medicine with joint appointments in the Department of Medical Education and Administration-Office of Health Sciences Education and the Department of Medicine-Division of General Internal Medicine and Public Health in September 2007. Dr. Dewey is a full professor, Assistant Dean for Educator Development and Director of the Center for Professional Health. She is the chair of the Faculty Wellness Committee and past chair of the Faculty Senate at Vanderbilt University. Dr. Dewey is an expert and highly sought-after educator in proper prescribing of controlled prescription drugs/opioid management and the professional health and wellness of the healthcare provider including overall wellbeing, stress, stress management, burnout and impairment prevention. Dr. Dewey has been recognized with various awards for her contributions to teaching, patient care and community service. She is a member of the Vanderbilt University School of Medicine's Academy for Excellence in Education, the YWCA Academy for Women of Achievement (2015) and winner of the 2013 Athena International Award. Dr. Dewey was honored by Bradley University with the Distinguished Alumni Award and the Bradley University Orville Nohdurft Lifetime Achievement Award. She has two named scholarships in her honor and is a 3-time recipient of the Vanderbilt 5-Star Award for 100% Patient Satisfaction. Dr. Dewey completed her coach training from the Impact Coaching Academy in June 2019. She has served as a mentor and coach for many healthcare providers over her career and targets the challenges healthcare providers face within their professional careers and personal lives. Her educational expertise is curriculum design and evaluation, and faculty development. She has designed many educational tools and materials for educating faculty and learners in both educational and clinical topics.

**Deborah Finnell, DNS, CARN-AP, FAAN, Professor Emerita, The Johns Hopkins University School of Nursing**

Dr. Finnell began her nursing career as a registered nurse working on a psychiatric inpatient unit. There, she gained the knowledge and skills in working with individuals with serious mental and substance use disorders, including medical detoxification for persons using alcohol and opioids. Following decades of clinical practice in public, private, and federal health care settings, Dr. Finnell assumed a faculty role in higher education. Her vision to integrate substance use-related content into nursing curricula was realized while at the University at Buffalo. There, she implemented a program for family nurse practitioner students who could be dually certified in primary care and addictions nursing. At Johns Hopkins School of

Nursing, Dr. Finnell successfully integrated substance use-related content across the prelicensure, master's specialty and Doctor of Nursing Practice (DNP) curricula. More recently at Hopkins, she helped develop and integrate opioid-related content into DNP courses to ensure graduates are prepared to manage patients with chronic pain and address the needs of patients with opioid use disorder including completing the requirements for buprenorphine prescribing. Dr. Finnell has been the recipient of several federal grants supporting the advancement of nurses' substance use-related knowledge and competence and has contributed to multiple related publications. Having spent her entire career advancing the neurobiological base of substance use, educating patients, clinicians, and students in higher education, Dr. Finnell is currently working with a K-12 school to integrate this content across all grade levels. Dr. Finnell served as past president of the International Nurses Society on Addictions and chair of the Addictions Nursing Certification Board. She is currently President Elect for Association for Multidisciplinary Education in Substance use and Addiction (AMERSA), serves as Associate Editor for their journal *Substance Abuse*, and led the publication of AMERSA's substance use competencies for nursing.

**12:40 – 1:50 PM**

**Session 3: Person-Centered, Evidence-based Pain Management**

**Helen Burstin, MD, MPH, Vice President and Chief Executive Officer, Council of Medical Specialty Societies**

Helen Burstin is the Executive Vice President and Chief Executive Officer of the Council of Medical Specialty Societies (CMSS). CMSS and its 43-member societies represent almost 800,000 U.S. physician members. CMSS member societies collaborate to enhance the quality of care delivered in the U.S. healthcare system and to improve the health of the public. Dr. Burstin leads CMSS collaborative efforts related to healthcare quality, clinical registries, clinical guidelines, and continuing professional development. CMSS provides a forum for specialty societies to share opioid-related information and best practices. CMSS also serves as the convener of the Conjoint Committee on Continuing Education (CCCE), a multidisciplinary national coalition that supports the role of education in improving opioid prescribing. Dr. Burstin formerly served as Chief Scientific Officer of The National Quality Forum. Prior to joining NQF, Dr. Burstin was the Director of the Center for Primary Care, Prevention, and Clinical Partnerships at the Agency for Healthcare Research and Quality (AHRQ). Prior to joining AHRQ, Dr. Burstin was Director of Quality Measurement at Brigham and Women's Hospital and Assistant Professor at Harvard Medical School. Dr. Burstin is the author of more than 100 articles and book chapters on quality, safety and disparities. She is a graduate of the State University of New York at Upstate College of Medicine and the Harvard School of Public Health. She completed a residency in primary care internal medicine at Boston City Hospital and a fellowship in General Internal Medicine and Health Services Research at Brigham and Women's Hospital and Harvard Medical School. She is a Professorial Lecturer in the Department of Health Policy at George Washington University School of Public Health and a Clinical Associate Professor of Medicine at George Washington University where she serves as a preceptor in internal medicine.

**Roger Chou, MD, FACP, Professor in the Departments of Medicine, and Medical Informatics & Clinical Epidemiology at Oregon Health & Science University**

Roger Chou is a Professor in the Departments of Medicine, and Medical Informatics & Clinical Epidemiology at Oregon Health & Science University (OHSU) School of Medicine, and Staff Physician in the Internal Medicine Clinic at OHSU. He has served as Director of the Pacific Northwest Evidence-based Practice Center since 2012. Dr. Chou's research interests are systematic review methodology, meta-analysis, screening and preventive services, guideline development, and drug effectiveness. He has conducted systematic reviews in a number of areas, including chronic pain and musculoskeletal conditions, screening and prevention, diagnostic testing, and prognosis. He has served as Director of the American Pain Society clinical guidelines program, the GRADE methodologist for the World Health

Organization's Division of Reproductive Health, is a member of the Cochrane Back Review Editorial Board, and co-chair of the National Quality Forum Musculoskeletal Standing Committee. Dr. Chou is on several journal editorial boards and is an author on numerous scientific articles published in peer-reviewed journals.

**Penney Cowan, Founder and CEO, American Chronic Pain Association**

In 1980 Penney Cowan founded and is CEO of the American Chronic Pain Association (ACPA), which provides peer support and education in pain management skills to people with pain and their families and works to build awareness about chronic pain among professionals, decision makers, and the general public. Ms. Cowan is a recognized speaker advocating a multi-disciplinary approach to pain management. She has been an outspoken advocate and consumer representative for pain issues, contributed to numerous books, videos and Websites, and consulted on the development of several pain management programs. She served as Consumer Representative for the FDA/CDER Anesthetic and Analgesic Drug Products Advisory Committee (AADPAC); Interagency Pain Research Coordinating Committee (IPRCC) of the National Institute of Health; and Co-chair of the National Pain Strategies Public Education and Communication Working Group, part of the IPRCC. Most recently she is a Co-founder and Board Member of the World Patients Alliance. Ms. Cowan is the author of Patient or Person, Living with Chronic Pain. She has also written all manuals and materials used by the American Chronic Pain Association. She successfully established September as Pain Awareness Month in 2001 with her Partners for Understanding Pain campaign, which raised awareness about the need to better understand, assess, and treat pain. More than 80 partner organizations joined the campaign. Ms. Cowan has been an advocate and consumer representative for pain issues and received numerous awards from organizations, such as the Institute for Public Service, American Pain Society, and American Academy of Pain Medicine.

**Daniel Knecht, MD, Vice President, Health Strategy and Innovation, CVS Health**

Daniel Knecht, M.D. is a board-certified internist currently serving as Vice President of Health Strategy and Innovation at CVS Health. In this role, he collaborates across all major CVS Health business lines to develop and execute clinical strategies that address unmet health needs. Since joining the company in 2016, Dr. Knecht has led a series of enterprise-wide strategic initiatives including the company's efforts to combat opioid misuse and addiction. As part of the combined organization, his team focuses on leveraging data analytics and enterprise assets to provide actionable insights for patients and providers that increase value of care. Dr. Knecht graduated with honors from Dartmouth College and received a joint M.D., M.B.A. from Weill Cornell Medical College and Johnson Graduate School of Management where he was a recipient of the Lee Family Scholarship. He is a Fulbright Scholar in medical sciences and has performed research that explored health care deficiencies in the Negev region of Israel. Dr. Knecht is also an associate clinical professional at Mount Sinai West in New York City where he still sees patients.

**Christina Mikosz, MD, MPH, FACP, Medical Officer, Division of Overdose Prevention, National Center for Injury Prevention and Control, Centers for Disease Control and Prevention**

Dr. Christina Mikosz is a Medical Officer in the Division of Overdose Prevention at CDC's Injury Center where she leads the Clinical Practice Team. In her current role, Dr. Mikosz leads efforts related to the implementation of the 2016 CDC Guideline for Prescribing Opioids for Chronic Pain particularly around clinician training and education in best practices in opioid prescribing. Dr. Mikosz has worked at CDC in several different roles as well as in multiple local public health jurisdictions. She completed internship and residency in Internal Medicine at the University of California – San Francisco, later joining the hospital medicine faculty there, and is Board Certified in Internal Medicine and Public Health/General Preventive Medicine. She received her BA at Northwestern University, her MPH from the University of Illinois at Chicago, her medical degree from Rush Medical College, and also previously served as an Epidemic

Intelligence Service (EIS) Officer with the CDC. Dr. Mikosz is a Fellow of the American College of Physicians.

**Robert (“Chuck) Rich, Jr., MD, FAAFP, Medical Director, Bladen Medical Associates & Adjunct Associate Professor, School of Osteopathic Medicine, Campbell University**

Robert “Chuck” Rich, Jr. MD, FAAFP, serves as a part-time clinician and practice medical director of a facility owned group practice serving a rural population in southeastern North Carolina. In that capacity, he holds an academic appointment as Adjunct Associate Professor with the School of Osteopathic Medicine, Campbell University, North Carolina. He also serves as per diem chief medical officer for the United HealthCare (UHC) North Carolina Dual Special Needs Population (DSNP). In that capacity, he shares responsibility for the management of the care provided to the DSNP population and also assists the company with provider and facility relations for all lines of UHC’s business. Dr. Rich graduated in 1979 from the University of North Carolina at Chapel Hill with a BS in Biology. He completed his medical education at the Bowman Gray/ Wake Forest School of Medicine in 1984 and went on to complete a family medicine residency at the East Carolina/ Brody School of Medicine where he was Co-Chief Resident from 1986- 1987. He practiced family medicine first at the Choctaw Health Center, Eastern Band of Choctaw Indians, Indian Health Service from 1987 to 1990 and received a commendation by IHS for meritorious service. He was in private practice from 1991 to 1995 in rural southeastern North Carolina and since that time has been at least a part-time member of a group practice, Bladen Medical Associates, in the same area. Active in both the North Carolina Academy of Family Physicians and the American Academy of Family Physicians, Dr. Rich’s professional interests include rural medicine, medical management, quality improvement, opioid prescribing/pain management and advocacy for the specialty of family medicine. As former chairperson of the American Academy of Family Physician’s Commission on Health of the Public and Science, he has served in a liaison capacity for AAFP to various national taskforces regarding opioids and pain management.

**2:10 – 3:20 PM**

**Session 4: Moving Away from a Treatment Only Approach: Accelerating Evidence- based OUD Prevention Practices**

**Alonzo Plough, PhD, MPH, Chief Science Officer, Robert Wood Johnson Foundation**

Alonzo L. Plough joined the Robert Wood Johnson Foundation as vice president, Research-Evaluation-Learning and chief science officer in January 2014. He leads the Foundation’s long standing focus on building the evidence base to foster innovation in health services and systems and improve population health. He is also responsible for Foundation-wide organizational learning and the two program areas that support those activities, the global and pioneer teams. Dr. Plough brings to the Foundation his extensive leadership experience in public health, most recently at the Los Angeles County Department of Public Health. Plough also served 10 years as director and health officer for the Seattle and King County Department of Public Health and before that served as director of public health in Boston for eight years. Dr. Plough served as vice president of strategy, planning and evaluation for The California Endowment, a Los Angeles based health foundation from 2005–2009. He led the Endowment’s strategic planning and development, evaluation, research, and organizational learning activities. His academic career includes his current appointment as professor of health services at the University of Washington, School of Public Health in Seattle and previous faculty positions at Harvard University School of Public Health, Tufts University Department of Community Medicine, and Boston University School of Management. He has been the recipient of numerous awards for public service and leadership and is the author of an extensive body of scholarly articles, books, and book chapters. Plough earned his PhD and MA at Cornell University, and his MPH at Yale University School of Medicine’s Department of Epidemiology and Public Health. He

did his undergraduate work at St. Olaf College, where he earned a BA.

**Helena Hansen, MD, PhD, Associate Professor, Department of Psychiatry, New York University**

Helena Hansen earned an MD and a Ph.D. in cultural anthropology as part of Yale University's NIH funded Medical Scientist Training Program. She is a joint-appointed Associate Professor of Anthropology and Psychiatry at New York University. During graduate school she completed fieldwork in Havana on Cuban AIDS policy, and in Puerto Rico on faith healing in evangelical Christian addiction ministries founded and run by self-identified ex-addicts. Her work has been published in both clinical and social science journals ranging from the Journal of the American Medical Association and New England Journal of Medicine to Social Science and Medicine and Medical Anthropology. After graduate school, she completed a clinical residency in psychiatry at NYU Medical Center/Bellevue Hospital, during which she also undertook an ethnographic study of the introduction of new addiction pharmaceuticals. She examined the social and political implications of clinicians' efforts to establish addiction as a biomedical, rather than moral or social condition, as well as the ways that neurochemical treatments may be re-inscribing hierarchies of ethnicity and race, which informed her current book project, "White Opioids" with policy analyst Jules Netherland and historian David Herzberg. She just completed a feature length visual documentary based on this work, Managing the Fix, which debuted at the annual meeting of the American Psychiatric Association. Her book Addicted to Christ: Remaking Men in Puerto Rican Pentecostal Drug Ministries was published by UC Press in 2018. She is also leading a national movement for training of clinical practitioners to address social determinants of health, which she and Jonathan Metzl call "Structural Competency," and which is the subject of her second book, Structural Competency in Medicine and Mental Health: A Case-Based Approach to Treating the Social Determinants of Health, with co-editor Jonathan Metzl, published by Springer Press in 2019. She is the recipient of the Robert Wood Johnson Health Policy Investigator Award, Kaiser Permanente Burche Minority Leadership Award, an NIH K01 Award, a Mellon Sawyer Seminar grant, the NYU Golden Dozen Teaching Award, and the American Association of Directors of Psychiatry Residency Training Model Curriculum Award.

**Marcus Plescia, MD, MPH, Chief Medical Officer, Association of State and Territorial Health Officials**

Marcus Plescia is chief medical officer of ASTHO. For the past fifteen years, Plescia has served in public health leadership roles at the state, local, and federal levels, including director of chronic disease for the North Carolina Division of Public Health, director of national cancer control programs at CDC, and county public health director in Charlotte, NC. Prior to this, Plescia spent ten years in academic family medicine, teaching medical students and family medicine residents and providing patient care. In addition, Plescia has remained active in public health research, publishing in medical and public health literature and serving as principle investigator of REACH 2010, a large, CDC-funded health disparities intervention project.

**Devin Reaves, Executive Director, Pennsylvania Harm Reduction Coalition**

Devin is a person living in recovery since 2007. He is a community organizer and grassroots advocacy leader. Devin has worked on the expansion of access to the lifesaving medication Naloxone, implantation of 911 Good Samaritan policies, and the development of youth oriented systems. He wants to build constituencies of consequence that will lead to meaningful public health policy changes around substance use disorders. Devin is the Executive Director and Co Founder Pennsylvania Harm Reduction Coalition. Devin received a Master of Social Work from the University of Pennsylvania School of Social Policy & Practice with a focus on community and organizational change and has a BA in Human Services from Lynn University. Devin also serves on the Pennsylvania Overdose Task Force and the Advisory Committee for

the National Institute of Drug Abuse.

**Elizabeth Salisbury-Afshar, MD, MPH, Director, Center for Addiction Research and Effective Solutions, American Institutes for Research**

Elizabeth Salisbury is the Director of the Center for Multi-System Solutions to the Opioid Epidemic at the American Institute for Research, a nonprofit social and behavioral sciences research organization. Dr. Salisbury-Afshar is board certified in family medicine, preventive medicine/public health and addiction medicine and her expertise lies at the intersection of these fields. Past roles include serving as the Medical Director of Behavioral Health Systems Baltimore, a quasi-public entity that oversees all publicly funded addiction and mental health treatment and as the Medical Director of Behavioral Health at the Chicago Department of Public Health. She has over nine years of experience working clinically in federally qualified health centers- providing direct patient care in both primary care and addiction medicine. She previously served as the Medical Director of Heartland Alliance Health, a healthcare for the homeless provider in Chicago, and she continues to work in this clinic on a part-time basis and provides primary care and addiction treatment services. Dr. Salisbury-Afshar received her Medical Degree from Rush University Medical College and her Master's in Public Health from John Hopkins Bloomberg School of Public Health.

**3:40 – 4:50 PM Session 5: Building a Health System that is Equipped to Prevent, Treat, and Manage OUD**

**Andrey Ostrovsky, MD, Managing Partner, Social Innovation Ventures**

Dr. Andrey Ostrovsky is the former Chief Medical Officer of the US Medicaid program. He is now the Managing Partner at Social Innovation Ventures where he invests in and advises companies and non-profits dedicated to eliminating disparities. He also advises federal and state regulators on how to incorporate human centered design into policy making. He previously operated a series of methadone clinics in Baltimore, Maryland. Prior to working on the front line of the opioid use disorder crisis, he served as the Chief Medical Officer for the Center for Medicaid and CHIP Services, the nation's largest health insurer, where he advocated to protect the program against several legislative efforts to significantly dismantle the program. He also led efforts to streamline Medicaid and make it more customer-centric. Before leading the Medicaid program, he co-founded the software company, Care at Hand, an evidence-based predictive analytics platform that used insights of non-medical staff to prevent aging people from being hospitalized. Care at Hand was acquired in 2016 by Mindoula Health. Before Care at Hand, Dr. Ostrovsky led teams at the World Health Organization, United States Senate, and San Francisco Health Department toward health system strengthening. Dr. Ostrovsky has served on several boards and committees dedicated to behavioral health, interoperability standards, quality measurement, and home and community based services including the National Academies of Medicine, National Quality Forum, Institute for Healthcare Improvement, and the Commonwealth Fund. Andrey holds a Medical Doctorate and undergraduate degrees in Chemistry and Psychology Magna cum Laude from Boston University and is a member of Phi Beta Kappa. Andrey completed his pediatrics residency training in the Boston Combined Residency Program at Boston Medical Center and Boston Children's Hospital where he was a clinical instructor at Harvard Medical School. He is currently teaching faculty and attending physician at Children's National Medical Center.

**Kate Berry, MA, Senior Vice President of Clinical Affairs and Strategic Partnerships, America's Health Insurance Plans**

Kate Berry is Senior Vice President of Clinical Innovation with America's Health Insurance Plans (AHIP). AHIP is the national association whose members provide coverage for health care and related services to

millions of Americans every day. Through these offerings, we improve and protect the health and financial security of consumers, families, businesses, communities, and the nation. Ms. Berry oversees clinical programs such as chronic disease prevention and management and works with AHIP member health plans to highlight their innovative programs in areas including behavioral health, women's health, diabetes prevention, asthma management, and the social determinants of health. She leads AHIP's member engagement with health plan chief medical officers and leads a work group on opioid addiction prevention and treatment. Ms. Berry has 30 years of experience in healthcare. Ms. Berry was the Chief Executive Officer of National eHealth Collaborative (NeHC), a public-private partnership to encourage widespread adoption of health information technology to improve patient-centeredness and drive greater value. Prior to that, Ms. Berry was Senior Vice President of Surescripts, a national network for electronic prescribing and health information exchange. While at Surescripts, Ms. Berry also created and led the Center for Improving Medication Management, a collaborative focused on leveraging technology to improve outcomes of medication management. Ms. Berry had a career in healthcare management consulting and as a non-profit executive. As a consultant with McManis Associates, Ms. Berry conducted strategic planning engagements to develop integrated health systems. At the American Red Cross, Ms. Berry was Chief of Staff and Executive Vice President of External Affairs. Ms. Berry holds a master's degree in public policy from Duke University and a Bachelor of Arts degree in political science and English from Goucher College in Maryland.

**Kelly Clark, MD, MBA, Immediate Past President, American Society of Addiction Medicine**

Kelly J. Clark, MD, MBA, DFAPA, DFASAM currently serves as President of the American Society of Addiction Medicine, the largest group of physicians specializing in addiction in the country with over 5,500 addiction physician specialists and allied health professionals. In addition to direct clinical practice, Kelly has focused her career on issues of addictive disease, evidence informed and quality behavioral health care, and payment reform. Board certified in both psychiatry and addiction medicine, Clark founded Addiction Crisis Solutions to provide both consulting and education of all stakeholder groups in the service of transforming addiction care into evidence-based, cost-effective practice. Dr. Clark's previous work includes roles as CMO of CleanSlate Centers, CMO of Behavioral Health Group, medical director at CVS Caremark focusing on overutilization of controlled substances, and the behavioral health medical director lead for the in-sourcing of that benefit at Capitol District Physician's Health Plan. A frequent speaker and addiction policy contributor, she has provided expertise about the opioid crisis to the US Presidential Opioid Commission, FDA, SAMHSA, the Office of Comptroller General; the Pew Trusts, National Safety Council, and National Business Group on Health; as well as numerous provider and payer organizations. Clark earned her MBA from the Fuqua School of Business at Duke University with additional Certification in Health Sector Management, her Doctor of Medicine degree from the University of Wisconsin, and a BA from Coe College.

**Sherry Dubester, MD, Executive Vice President and Chief Medical Officer, Beacon Health Options**

Dr. Sherry Dubester, Executive Vice President and Chief Medical Officer of Beacon Health Options, has over 25 years of experience in health care, spanning direct care delivery and administrative leadership roles in academic and community mental health settings, as well as extensive health plan experience. Dr. Dubester is accountable for all clinical and quality functions at Beacon, including care management, clinical strategy and clinical account management functions. Dr. Dubester also serves on the Executive Leadership Team for Beacon Care Services, a newly established Beacon business that increases access to quality mental and behavioral health care in local communities. Dr. Dubester joined Beacon from Anthem BlueCross BlueShield (Anthem) after an 18-year career with the national health plan. Her most recent role at Anthem was Vice President, Health Solutions, where she was responsible for commercializing a range of clinical products. Previously she served as Vice President, Behavioral Health and Clinical Programs,

overseeing end-to-end management of Behavioral Health and EAP for more than 19 million commercial members as well as leading the Enterprise opioid strategy, as well as earlier roles as Regional Vice President and Medical Director for National Accounts and Staff Vice President, Clinical Strategy and Product Development. Prior to joining Anthem, Dr. Dubester was Executive Medical Director of Behavioral Health Services for Glens Falls Hospital in upstate New York. She began her career at National Jewish Health in Denver, where she led inpatient psychosocial services. Dr. Dubester earned her medical degree at the University of Pennsylvania. She completed her psychiatry residency at University of Colorado Health Sciences Center and is board certified in psychiatry. She also completed a master's degree in administrative medicine at the University of Wisconsin-Madison.

**Shari Ling, MD, Acting Chief Medical Officer, Centers for Medicare and Medicaid Services**

Dr. Shari M. Ling currently serves as the Deputy Chief Medical Officer for the Centers for Medicare and Medicaid Services (CMS). Dr. Ling's committed focus is on the achievement of meaningful health outcomes for patients and families through the delivery of high quality, person-centered care, across all care settings. Her leadership as the Acting Director for the Office of Clinician Engagement from December 2016 to March, 2018 has been part of this. Her clinical focus and scientific interest is in the care of persons with dementia, multiple chronic conditions, and functional limitations. Most recently, she has contributed to the CMS response to mitigating opioid overuse and misuse while also enabling effective management of pain. Dr Ling is board certified in Internal Medicine, Rheumatology and Geriatrics, and also earned a Master's in Gerontology in Direct Service at the Leonard Davis School of Gerontology. She continues her clinical work through the VA Loch Raven outpatient clinic as a volunteer dementia care provider, and has retained her appointment as part-time faculty in the Division of Geriatrics and Gerontology, Johns Hopkins University School of Medicine.

**Corey Waller, MD, MS, Principal, Health Management Associates**

R. Corey Waller MD, MS, FACEP, DFASAM is an addiction, pain, and emergency medicine specialist now a Principal Consultant at Health Management Associates (HMA) and Chair of the Legislative Advocacy Committee for the American Society of Addiction Medicine (ASAM). In these roles he is directly responsible for Consultation regarding Addiction treatment eco-system development and education as well as all Washington DC-related matters for ASAM. In his immediate past role of Senior Medical Director for Education and Policy at the National Center for Complex Health and Social Needs he was responsible for developing and maintaining all training and in person technical assistance delivered by the National Center. This covered addiction, pain and behavioral health treatment system development, payment model implementation and healthcare policy. Before joining the National Center, he worked for the Spectrum Health System in Grand Rapids, Michigan, which is a fully integrated health system with 12 hospitals and over 1000 employed physicians. He was the Medical Director of the Spectrum Health Medical Group Center for Integrative Medicine, the Medical Staff Chief of Pain Medicine to the Spectrum Health Hospital System, the President of the Michigan Society of Addiction Medicine, as well as Substance Use Disorder Medical Director at Lakeshore Regional Partners (Community Mental Health-Region 3). Dr. Waller has also worked extensively with local, state and Federal law enforcement on the issues of controlled substance diversion and interdiction. Dr. Waller earned a Master of Science in Biology with a neuro-molecular focus at Southwest Texas State University and earned his Medical Degree at the University of Texas Medical School in San Antonio. Dr. Waller completed his Emergency Medicine residency at Thomas Jefferson University in Philadelphia and is board Certified in Emergency Medicine and Addiction Medicine.